Dear usmnews.net

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One of the biggest jokes around the CoB is Mary Anderson's mythical <u>Accounting Horizons</u> pub. Rumor has it that some of the non-accounting faculty are trying to work up the nerve to ask her for the citation.

Name withheld by request

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Did you happen to see <u>The Hattiesburg American</u> report about USM's Foundation? Friends in the "Round Building" tell me Saunders and Pierce (Bob Pierce, Vice President for University Advancement and Executive Director of the USM Foundation) are furious about the report. Sure enough, the first part of *THA* report puts out Saunders' PR spin. However about midway down the report, the truth comes out and the truth is not the pretty picture that Saunders wants reported.

Name withheld by request

Dear Reader,

Actually I did see the report. Here is a quote from *The Hattiesburg American* article:

In fact, Southern Miss did not appear to have a banner fundraising year. Fundraising fell from \$11.6 million in FY 2010 to \$5 million in FY 2011.

That cuts against the nationwide trend of a 4.7 percent growth in donations to colleges, universities and private schools as reported by a survey conducted by the Council for Advancement and Support of Education.

The numbers are also a bit misleading.

While FY 2010 includes a single \$7.4 million from the LuckyDay Foundation, there was no single large gift in FY 11.

Expect some additional information from usmnews.net's team of reporters.